

The Art of Tea – about us



The Art of Tea is a proud Tasmanian business, established in 2000. From humble beginnings the Art of Tea began selling just 12 different varieties of tea at Salamanca Market, on Saturdays. The business quickly grew, as the demand for quality loose leaf teas became apparent. The Art of Tea now has over 130 tea & herbal varieties available! The stall at Salamanca Market still plays a key part in the success of the business with interstate & overseas visitors returning to the stall for more of their favourite tea blends. The locals visit often too for a chat and to stock up on their favourite teas.

The Art of Tea is also a supplier of uniquely packaged, quality loose leaf tea to cafes, restaurants, providores, & hamper businesses Australia wide. In addition, the online shop commenced in 2004, providing easy shopping for tea lovers across Australia.

In late 2009, the Art of Tea set up a small retail shop at the new warehouse in Kingston. We can be visited there Monday-Friday 9-5:00pm for direct door sales. With free and easy parking directly out the front, it is a great place for locals to shop for gifts and for themselves.

In September 2016 we proudly opened our first “proper” retail shop. The Bouteaque, at 52 Sandy Bay Road Battery Point is a gorgeous retail shop to provide for locals and tourists alike. The range of tea wares is absolutely delightful and each day 2 of our finest blends are available for sampling.

The Art of Tea now employs 7 people and is committed to the growth of our local economy by employing locals, choosing local business as providers and supporting local businesses with their individual tea needs. In 2014, a new Wholesale Marketing position was created for one of the long term employees, who loves to be out on the road and discuss business needs directly with café, and restaurant food and beverage managers.

At the Art of Tea, we are all passionate about improving health and wellbeing. As such we seek the highest quality ingredients for all our herbal range, as well as our black and green teas. Also, the Rooibos (South African red bush) packed with 37 antioxidants, low tannins and naturally caffeine free has extensive health benefits, and we endeavour to encourage our customers to include this in their selection too. Even the Art of Tea manager's daughter at age 12 loves her rooibos!

Keen to see visitors and locals enjoy a decent cup of tea wherever they travel, we are proud of the increasing number of cafes and retailers serving and selling our tea throughout the State, and nationally. See the Retailers and Cafe page on our website to see where you can have your favourite brew.



Tassie Devil Tea (50g)

In 2013 and 2014 we entered a select range of teas into the Royal Hobart Fine Foods Awards and have been successful with Gold, Silver and Bronze awards. See the attached list of medal winning teas.

Also in 2013, the Art of Tea Manager, Samantha Brown was a Telstra Business Finalist in both Business Owner and Innovation categories in the Tasmanian division. She sees this as a testimony to the ongoing success of her Tasmanian business and her dedication to improving the experience, health and wellbeing of people.

All of our teas are hand packed in Kingston, Tasmania with the utmost care and we are confident that each box of tea goes out to the customer beautifully packaged and ready to be enjoyed!

Warmest regards,

The Art of Tea-m,

Samantha, Tina, Carinda, Rachael, Jessica, Hugh and Kim.